Content Package 2 Content Provider 22 Marketing Intelligence 0 ,20 13/ (/3 User User User 14 14 24 14 24 -26 Clearinghouse 6 Fulfillment Provider 18

FIG. 1

)

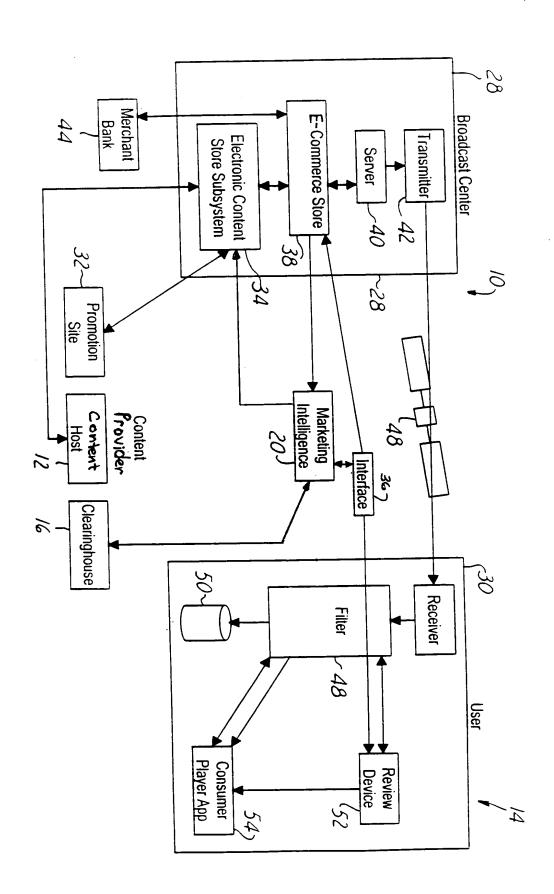


FIG. 2